



Shanghai King Chemical Co.,Ltd

Tel: +86-21-67817854 Fax: +86-21-67817855

Address: ROOM CDEF , 9th Floor, Building D, Weijing Center Tower
NO.2337 GuDai Road, Minhang District, Shanghai, China

Technical Data Sheet

1. Product name

Pigment red 254, Fast Red DPP, Pigment red, Organic pigment, Pigment

2. Product Series

PIGMENT	
ORGANIC PIGMENT	INORGANIC PIGMENT
PIGMENT YELLOW	CHROME PIGMENT
PIGMENT ORANGE	ULTRAMARINE BLUE
PIGMENT RED	MILORI BLUE
PIGMENT VIOLET	IRON OXIDE PIGMENT
PIGMENT BLUE	TITANIUM DIOXIDE
PIGMENT GREEN	
PIGMENT BLACK	
FLUORESCENT PIGMENT	

3. Product Basic Information

Product name	Fast Red DPP
C.I. No.	Pigment Red 254
CAS No.	84632-65-5
Molecular Formula	C18H10Cl2N2O2
Strength	100%
Appearance	Red color powder
Packing	Packed in 25kg bags
MOQ	25kgs
Payment	T/T, L/C, D/P
Lead Time	Within 15 days after order confirmation
Brand	Colorchem
Grade	Industrial grade

4. Product Specifications(TDS)



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Moisture (%)	
Water Soluble Matter (%)	
Oil Absorption (ml/100g)	≤50%
Electric Conductivity (us/cm)	
Fineness (80mesh) %	
PH Value	7
Acid Resistance	5
Alkali Resistance	5
Alcohol Resistance	5
Ester Resistance	
Ketone Resistance	
Soap Resistance	
Bleeding Resistance	
Migration Resistance	
Heat Resistance (°C)	260
Light Fastness	8
Benzene Resistance	

5. Product Advantages

High Tinting Strength and Gloss

Good Weather Resistance

High Heat Resistance

Excellent flowability and Dispersion

Competitive Price

6. Applications



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Mainly used as the coloring of inks (offset inks, solvent based inks, water based inks), paint (solvent based paint, water based paint), plastic & rubber, and in printing area.

7. Packing and Transportation

Packed in 25kg Drums, Cartons, Bags

1*20GP=**MT with Pallet=** MT without Pallet (As per specific items)

Packing details can be adjusted according to requirement.